

Business Resources: Press Display – Newspapers From Around the World

PressDisplay provides students and faculty with access to thousands of newspapers and magazines from a 100 countries in 60 different languages. News sources are in full-colour and full-page format offering between 60 to 90 days of current content (with varying access for each individual news source). *PressDisplay* is an excellent way to keep up-to-date with current Business-related news stories from around the globe.

To access *PressDisplay*, begin on the UNB Libraries home page www.lib.unb.ca, select the Article Databases tab, go to “Browse for databases by title,” scroll down to P, and choose *PressDisplay* from the alphabetical list, click GO and then click the title *PressDisplay* to open the resource. You can also access *PressDisplay* from the UNB Libraries’ Guide to Business.

In *PressDisplay*, you will notice that you can read current Business-related news by selecting Business from the left column, under NEWS.

At the top of the *PressDisplay* screen is a Search Box which enables you to search for a topic and limit to a specific time period, such as today, last 3 days, this week, this month, or anytime.

For example, if we search for “Jeff Bezos,” in quotation marks, in this week’s content we get 158 results from publications around the globe. This number of results will, of course, change depending on when you do your research and depending on the media attention being devoted to any given person or subject.

PressDisplay also contains an Advanced Search feature that allows you to search more precisely - by publication title, language, date, author, and result location (in the article headline or body). The Advanced Query modification allows you to be even more precise with your search vocabulary.

You can also set up an RSS feed from your favourite publication to keep current with newly added content. Click the RSS feed button located to the left of your chosen publication and follow the directions for setting up an RSS feed.

The SmartNavigation digital features that apply to most major titles include a translation feature (that works in 12 languages), text-to-voice conversion which allows you to listen to articles, active links to external content on the pages that you are reading, and much more.

On the right, you can also see links to Related Stories.

For mobile access on the go, you can now use the PressReader app to access *PressDisplay* content: http://about.pressreader.com/pr_download.html.

For assistance using *PressDisplay*, click the question mark in the top right corner of the navigation ribbon, visit the UNB Libraries' Research Help Desk or contact us via text, e-mail, phone, or web chat.